

# Ibrahim Mourad

✉ [ibrahimm.mourad97@gmail.com](mailto:ibrahimm.mourad97@gmail.com) ☎ +201110525771 🌐 [IbrahimMourad](#) 📄 [ibrahimmourad97](#)  
🌐 [ibrahim-mourad.com](#) 🏠 Giza, Egypt

## SUMMARY

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Senior Frontend Engineer with 4+ years building production React / Next.js applications at scale – including a Vodafone subsidiary (\_VOIS) and an ad-tech platform (Extend). Delivered complex frontend platforms with full-stack exposure: Liqaa25 (bilingual Arabic-first RTL community platform for KSA, Next.js 15, React 19, 20+ pages, dynamic SEO, Playwright E2E) and VNET (event management system, React 18, role-based UI, FullCalendar, Recharts, full backend). Improved Balaconah's LCP from 3.8s to 1.2s (68%) through Next.js performance optimisation. Experienced in CMS-driven architectures (Contentful, Payload CMS), TypeScript, RTL/ i18n, accessibility (WCAG 2.1), and mentoring engineers. Open to remote and relocation (EU / Canada / Gulf).

## EXPERIENCE

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### Senior Frontend Engineer

[Extend | The Ad Network](#)

Cairo, Egypt

April 2025 - Present

- Led frontend development of VNET, building role-based UI views, calendar interfaces, and per-event analytics using React 18 and TypeScript, driving engagement for a bilingual platform.
- Developed a robust backend for VNET (Express 4, Node.js, Supabase, JWT) with REST API design, role-based middleware, and API key management, ensuring seamless integration with Liqa25 and other services.
- Spearheaded frontend development of the Liqaa25 community platform (Next.js 15, React 19, TypeScript), delivering 20+ pages with dynamic SEO and i18n support for the KSA market.
- Engineered a comprehensive backend for Liqaa25 with 40+ Next.js Route Handlers, PostgreSQL (10+ tables), RBAC, multi-strategy Supabase Auth, and SendGrid/Mailchimp integrations, ensuring scalable and secure operations.
- Optimized Balaconah's Core Web Vitals (Next.js) by 68%, reducing LCP from 3.8s to 1.2s and achieving Google's 'Good' threshold, significantly improving user experience.

### Senior Frontend Engineer

[\\_VOIS](#)

Cairo, Egypt

November 2024 - April 2025

- Developed a dynamic product comparison feature for Vodafone UK, impacting millions of users and contributing to conversion rate optimization efforts.
- Migrated a high-traffic marketing site to Contentful, decoupling content management and reducing publishing time for editorial teams.
- Mentored junior engineers, accelerating onboarding and improving PR turnaround through structured code reviews and pair programming.

### Mid-senior Frontend Engineer

[\\_VOIS](#)

Giza, Egypt

February 2023 - November 2024

- Led test suite migration from Enzyme to React Testing Library, increasing coverage from 70% to 85% and enabling faster, more confident deployments.
- Developed multiple CRO features on a high-traffic telecoms platform, collaborating with product and analytics teams to deliver data-driven UI improvements.

Frontend web developer  
Gemini Media

Cairo, Egypt  
April 2022 - January 2023

- Revamped Yallakora's frontend for FIFA World Cup 2022, handling increased load and developing interactive games, significantly boosting user engagement on a high-traffic sports platform.
- Developed a Next.js ad-booking web app for the sales department, streamlining ad slot reservations and improving internal team efficiency.
- Implemented an HR system and mobile app prototype using React.js and Next.js, and mentored junior developers during its delivery.

Full-stack JavaScript Instructor  
GoMyCode

Cairo, Egypt  
September 2021 - March 2022

- Delivered full-stack JavaScript bootcamp curriculum to 30+ students, covering frontend and backend development from fundamentals through to deployment – guiding students from zero to job-ready across a 6-month programme.
- Curriculum covered: HTML/ CSS, JavaScript (ES6+), React.js (hooks, routing, state management), Redux, Node.js, Express.js, MongoDB, REST APIs, and Git – with hands-on project-based delivery

## PROJECTS

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Liqaa25 🦋 Tech Stack: Next.js 15, React 19, TypeScript, Tailwind CSS v4, i18next, PostgreSQL, Supabase. This bilingual (Arabic-first, RTL) professional community platform for Saudi Arabia connects entrepreneurs and professionals through events, networking, and knowledge sharing. It serves as the digital hub for the "25 Community" – a leading professional community shaping the future of business in KSA.

VNET 🦋 Tech Stack: React/MUI, Node/Express, Supabase, Jest, Playwright. This full-stack event management platform features admin and creator dashboards, JWT-secured APIs, API keys for integrations, uploads, and Swagger docs.

Balaconah 🦋 Tech Stack: Next.js, Contentful CMS, Supabase. This Arabic-first, RTL media and community product for advertising and marketing professionals offers editorial content, topic communities, directories, events, and an ad campaign gallery.

Apollo-mena 🦋 Tech Stack: Next.js 15, React 19, TypeScript, Tailwind CSS v4, GSAP, Payload CMS, Supabase. This marketing website and admin platform for a MENA influencer agency delivers an Arabic-first RTL public site with ISR revalidation and rich text editing.

## SKILLS

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React.js, Javascript(ES6+), SCSS, Next.js, Tailwind CSS, HTML5, Accessibility (WCAG 2.1), i18next / RTL, TypeScript, CSS, React Testing Library, Contentful CMS, Payload CMS, Git & Github, Vercel, Redux / Redux toolkit, REST API, MobX, Supabase, Frontend Engineering, Full-Stack Development, Mentoring

## EDUCATION

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Bachelor of Computer Science  
Akhbar El-yom Academy

January 2015 - January 2019  
Giza, Egypt

## LANGUAGES

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Arabic • English